

Bussi Baby

HOTEL & BAR



Press Release June 26, 2018

A breeze of hipness ripples tradition steeped Tegernsee **HOTEL BUSSI BABY- a Lifestyle - not just an Accommodation**

From the end of June 2018 at Sanktjohanserstr. 46, D-83707 Bad Wiessee Tegernsee

Long gone are the days when young people set out to only explore the world equipped with tents and backpacks. "Work hard play hard" seems to be today's incentive of millennials and young spirited urbanites: on the way to balance the challenges of study and work, they appreciate a place with unusually interesting standards and the possibilities of a wide range of sports activities. From the end of June 2018 there will be a hip, stylish spot at Tegernsee for those travellers: HOTEL BUSSI BABY in Bad Wiessee.

Guests can enjoy optimal, sophisticated comfort, contemporary Tegernsee life style, authentic Thai food and all the exceptionalities the fabulous Tegernsee Valley offers, all on a very fair rate and in a vibrant, fun ambience.

"In this region, so far, there have not been any contemporary 3 star hotels and none that attract young people. The HOTEL BUSSI BABY will fill this gap." says Korbinian Kohler, owner of the luxury hotel Bachmair Weissach at Tegernsee and the new budget design HOTEL BUSSI BABY.

"For all people in their twenties and thirties and actually all young at heart, with an affinity for contemporary Bavarian life style, we offer a platform to experience a variety of adventures in this region."

Surprisingly authentic is the Hotel Busy Baby, a hip home away. There are countless opportunities to connect and have awesome experiences: the seasonal "Waldfeste", traditional fun festivities set in amazing spots in nature, hiking, sailing, skiing and many other outdoor adventures and the eclectic offers of the Bachmair Weissach cosmos, the Bachmair Weissach Beach, stables, the MIZU ONSEN SPA and our Kids Club.

Refreshingly unpretentious in its style: a 3 to 4 star, expressed in high standards of comfort with a funky twist and warmhearted service. The interior was created by Kohler in collaboration with interior designer Nora Witzigmann. Swiss pine used in wall panelling and furniture, with its sweet scent, sets the regional accent. Coat racks and cushions covered with traditional "Dirndl" fabrics catch the eye.

Single double and family rooms offer space for a weekend trip, family holidays, vacationists and nature fanatics.

All in all this unique hotel offers 42 rooms with 160 beds and a conference, event space for around 150 people.

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Food and bar wise the BUSSI BABY BAR and Restaurant THAI STÜBERL make up the heart and soul of the concept. Hotel manager Andreas Schultz and his team serve cool signature drinks mixed in lounge music at the vibrant, hipster style bar. At the Thai restaurant chef Lucky Thonfong offers authentic, fresh Thai cuisine - an absolute novelty at Tegernsee. The two Bavarian "Stuben", parlours, invite to some traditional flavours.

The hotel concept in itself is "bold and polarising" according to Kohler. At the beginning the name conjured an uproar in the local community. Some thought it a joke, that the former very traditional "Küchenwirt" was being turned into a "BUSSI BABY". Especially because the former hotel had been hosting many rather conservative festivities and mourning ceremonies. Some locals were almost infuriated by the suspicion that the hotel could turn into a seedy establishment. A "Bussi" means a peck on the cheek, a fleeting kiss, a little kiss on the cheek to say hello, the way sassy girls kiss boys passing by at the traditional lake festivities or a mother tenderly gives to her child. "There is absolutely no idea of eroticism" Kohler emphasises. "But, here, in the heart of Bavaria we are always flirting with that urban feeling while steeped in the true love for our tradition." Kohler comments with smile.

From the end of June everyone can get their own BUSSI BABY impression. Room rates at the HOTEL BUSSI BABY range from 120 Euro per night & person including breakfast.

You can find our high definition photo material here: <https://we.tl/njopc1RnwF>

We are happy to invite you for research, interviews and photo shooting appointments upon an individual arrangement!

Booking

Mail: schlafen@bussibaby.com, phone.: +49 (0) 8022/867 570

Event Capacity

90 persons seated, 150 standing

Event Planning

Mail: feiern@bussibaby.com; phone.: +49 (0) 8022/86 70

History of the house

Until 11th October 2017 the hotel was owned by Mr. and Mrs. Steiger and was named "Hotel Wiesseer Hof". On 12th October 2017 the present owner Korbinian Kohler took over the house, which he completely renovated. In addition the hotel received a fresh concept and the new name "Bussi Baby".

Press contact

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Social Media

